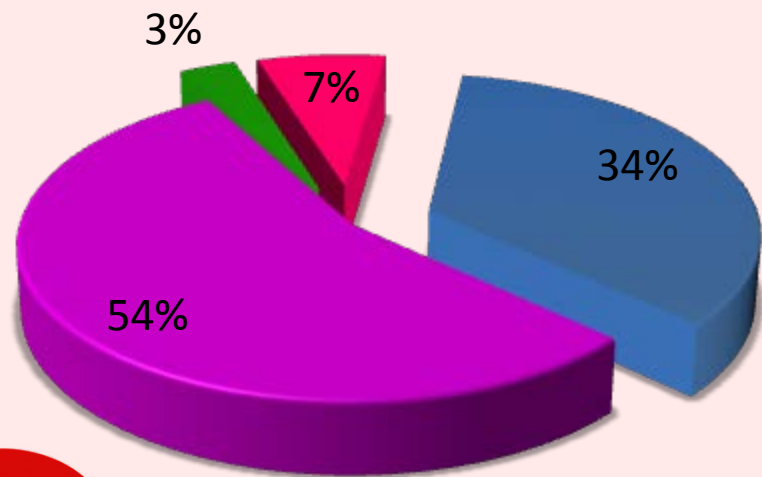


Research Aims and Objectives:

- 1. Identifying how students perceive the essence of Globalization and the meaning of the concept itself;**
- 2. Revealing how students envisage the fate of Georgian literature in the process of cultural Globalization;**
- 3. Researching, from the standpoint of young generation, what kind of challenges literatures of small nations do face in the process of world cultural globalization, and how they try to solve the existing problems.**

I. Research Target Groups



■ Faculty of Humanities Students 54%

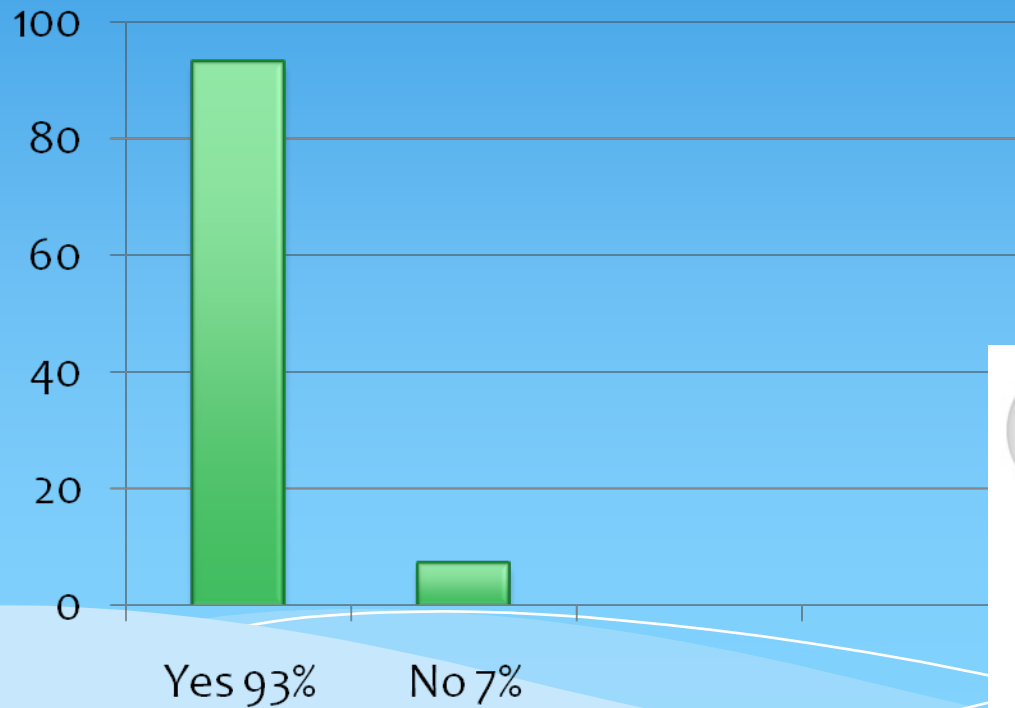
■ Faculty of Exact and Natural Sciences Students 3%

■ School Pupils 7 %

■ Other Faculty Students 34%



II. Have you heard anything about Globalization?



III. How do you perceive the term Globalization?

- ✓ Alliance, co-existence with other countries;
- ✓ Destruction of borders;
- ✓ Cultural or political unity;
- ✓ Process, which facilitates the merging of cultures; creation of international values.



- ✓ Shared economic experiences;
- ✓ Ownership of common trade market;
- ✓ Existence of common economic or political challenges in different states;
- ✓ Globalization implies the possession of common language, writing and religion.

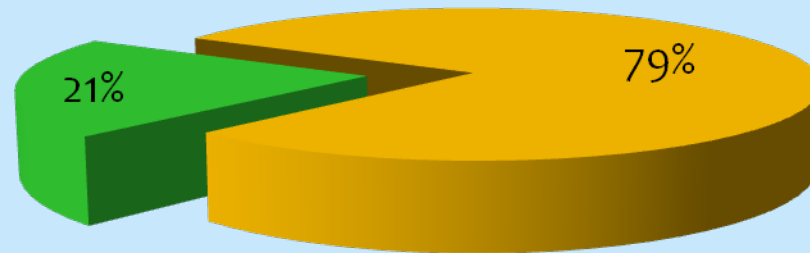


Negative Assessments

- Lost identity;
- Destruction of National Borders;
- Reevaluation of values, degradation;
- Unification of Traditions;
- Lost concepts: “Native Land” and “Nationality”;
- Conquer of small countries by big ones, annexation.



IV. Have you heard anything about Cultural Globalization?



■ Yes 79%
■ No 21%

V. How do you understand the term Cultural Globalization?

- The process of creating world cultural values, when achievement or novelties in cultural sphere go beyond national and acquire global importance;
- Coexistence of cultures;
- Spread of literary genres;
- Creation of common cultural sphere;
- Exchange-share of cultural heritage.



- Dostoevsky is well-known in every country and he is great;
- Facilitation of cultural exchange;
- Acknowledgement of English as an international language;
- Dominance of Western culture;
- Integration with multi-culture;
- Literature without borders.

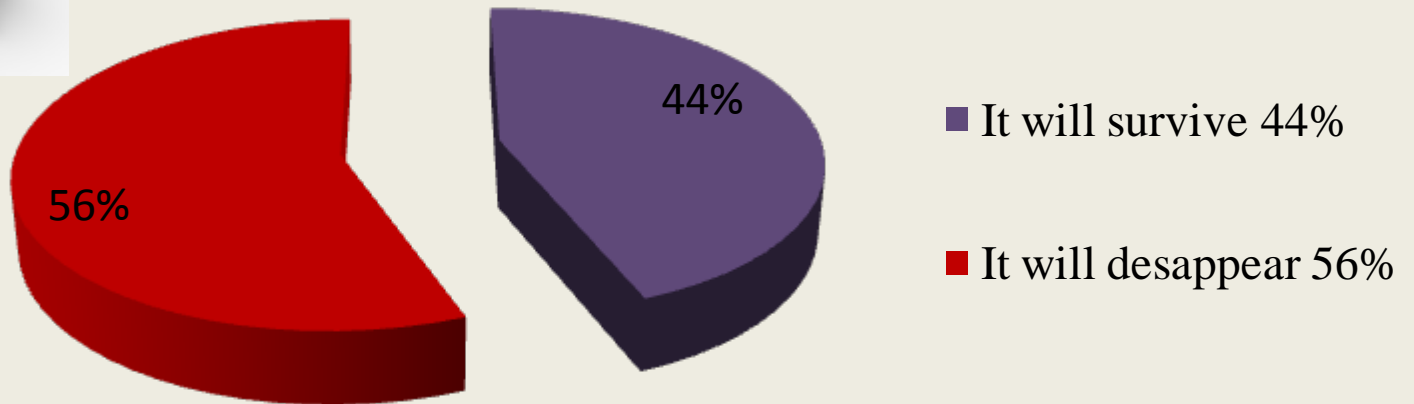


Negative Assessment

- Fading of the culture of a country, assimilation, lost national identity;
- Cultural Globalization aims at erasing ethnical, national and cultural differences and formation of unified global culture.



VI. In your opinion, what is the fate of Georgian Literature in the process of Cultural Globalization?



It will Survive

- ☛ It will preserve its distinctiveness/identity;
- ☛ It will develop against the background of cultural globalization;
- ☛ Georgian literature will become involved in the process of cultural changes and play an important role;
- ☛ Active translation of literature in the 21st century facilitates the engagement in the process of cultural globalization;
- ☛ Centuries-long literary traditions conditions an important place of Georgian literature in the world literature.

It will Disappear

- ☛ It will have difficulty in surviving itself;
- ☛ It may lose its individual, different and local niche;
- ☛ Georgian literature is less promoted; there is little participation at international competitions and festivals which conditions the current situation;
- ☛ No high-quality translations are available;
- ☛ Constantly changing and tensed political situation defines the relation towards Georgian literature.

VII. How can literatures of small nations survive in the process of Globalization?

- ☑ Preserving its individuality;
- ☑ Establishing novelty, acquiring modern tendencies and synthesizing with old literary traditions;
- ☑ Promoting Georgian literature among Georgians and internationally;
- ☑ Increasing literacy of the society;

- ☑ There is no such concept as literature of small and big nations, there is “small and big literature”;
- ☑ Developing the culture of translation;
- ☑ More engagement from the state, financial support and encouragement.



Original Responses

- ❖ Globalization is an epoch, where the concepts of time and space become equal;
- ❖ Globalization is the process, when countries are united by global warming, economic crisis;
- ❖ Modifications in economy provoked by drastic increase in the exchange of trading and culture;
- ❖ Solving key issues together;
- ❖ Globalization may refer to global discussion of an issue.

Conclusions

- 1) For students and pupils the essence and meaning of the term globalization is comprehensible to some extent;
- 2) Despite the fact, that for most of the respondents the term “cultural globalization” was familiar, they had difficulty in understanding and defining the above mentioned concept correctly;
- 3) Most of the youth think that the fate of Georgian literature in the process of cultural globalization is vague and unattractive. There exists traditional fear for novelty among society;
- 4) According to the majority of respondents, Georgian literature can preserve its individuality and establish its place in the world cultural sphere only by synthesizing with centuries-long traditions.

Thank you for Your Attention!

